

Question Paper - Test V

- 1.a. How did the affect infusion model of emotions challenge the universality of affect priming model? Elucidate. 10
- 1.b. Discuss the implications of Two-Factor theory on employee's motivation? Critically evaluate its strengths and weaknesses. 10
- 1.c. What are the problems in the assessment of achievement motivation? 10
- 1.d. "Emotion is the cognitive interpretation of a physiological response." Explain with the help of suitable examples. 10
- 1.e. Discuss the role of emotions and cognitions in entrepreneurial decision-making. 10
- 2.a. What relationship do you see between Locus of Control and temperamental dispositions? Discuss the factors that influence one's locus of control with the help of suitable examples. 20
- 2.b. How do you see universality vs. cultural specificity debate in appraisal theory of emotions? Elucidate the individual differences in appraisal. 15
- 2.c. Is the internet empowering consumer to make better decisions, or strengthening marketers' potential to persuade? Critically evaluate. 15
- 3.a. Can we say that individuals remain poor because of their cultural beliefs and attitudes? Critically evaluate the cultural consequences of poverty and vice versa. 20
- 3.b. How does Cognitive Evaluations Theory explain intrinsic motivation? Evaluate the effects of overjustification with the help of suitable examples. 15
- 3.c. What do you understand by Multi-Level theories of cognition-emotion relations? Critically evaluate the strengths and weaknesses of Multi-Level theories. 15
- 4.a. In what ways corporate psychopaths differ from criminal psychopaths? How would you identify them? Evaluate their effects on organizational outcomes. 15
- 4.b. How does the perception of entrepreneurs differ from those of non-entrepreneurs and how this might lead individuals to act entrepreneurially when others would not? 20
- 4.c. Evaluate the role of goals and aspirations in making stressors stressful? How are the resilient persons different from vulnerable ones? 15
- 5.a. What has been the impact of new technologies on work stress? How would you minimize the negative effects of IT implementation in your organization? 20
- 5.b. What relationship do you see between leadership and workplace stress? What measures can be taken, in spite of people's resistance to change, to manage organizational renewal? 15
- 5.c. If entrepreneurs are so reluctant to implement statistically grounded models, leading to optimal results, how can they ever make adequate decisions? Critically evaluate. 15